

ORDER



Orders
Order / Rev: 205746
Alt Order #:
Product Desc: STABENOW FOR SENATE 2012
Estimate: 11911
Flight Dates: 09/17/12 - 09/23/12
Original Date / Rev: 09/14/12 / 09/14/12
Order Type: REG

Primary AE: WOOD Local House
Sales Office: L-GR
Sales Region: Loc

Agency Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Stabenow for Senate 2012
Demographic: A25-54
Product Codes: PL5
Priority: P5
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN2114/IN2116/SP1753/AU1239/AL18/

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/23/12	58	\$15,440.00	\$13,124.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	58	\$15,440.00	\$13,124.00	0.00
Totals	58	\$15,440.00	\$13,124.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	09/18/12	09/21/12	5am Daybreak 5am Daybreak	CM	5a-6am	- 1111 - -	:30	4	\$75.00	P5	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	- 1111 - -			4		\$75.00		0.00				
N 2	WOOD	09/18/12	09/21/12	6am Daybreak 6am Daybreak	CM	6-7a	- 1111 - -	:30	4	\$200.00	P5	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	- 1111 - -			4		\$200.00		0.00				
N 3	WOOD	09/18/12	09/21/12	Today Show M-F Today Show	CM	658-9a	- 1222 - -	:30	7	\$300.00	P5	0.00	NM	7	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	- 1222 - -			7		\$300.00		0.00				
N 4	WOOD	09/22/12	09/22/12	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	- - - - - 1 -	:30	1	\$65.00	P5	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	- - - - - 1 -			1		\$65.00		0.00				
N 5	WOOD	09/23/12	09/23/12	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a	- - - - - 1	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	- - - - - 1			1		\$125.00		0.00				
N 6	WOOD	09/20/12	09/20/12	Today Show 2 Today Show 2	CM	9-10a	- - - 1 - - -	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	- - - 1 - - -			1		\$150.00		0.00				

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WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WOOD	09/18/12	09/18/12	Today Show 3 Today Show 3	CM	10-11a	- 1 - - - -	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- 1 - - - -		1				\$75.00		0.00			
N 8	WOOD	09/17/12	09/17/12	Noon News News 8 @ Noon	CM	12-1p	1 - - - - -	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	1 - - - - -		1				\$100.00		0.00			
N 9	WOOD	09/21/12	09/21/12	Days of Our Lives Days of Our Lives	CM	1-2p	- - - - 1 - -	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- - - - 1 - -		1				\$125.00		0.00			
N 10	WOOD	09/19/12	09/19/12	M-F 2-3p Rachael Ray	CM	2-3p	- - 1 - - - -	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- - 1 - - - -		1				\$50.00		0.00			
N 11	WOOD	09/18/12	09/21/12	M-F 3-4p Dr Oz	CM	3-4p	- 1 - 11 - -	:30	3	\$50.00	P5	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- 1 - 11 - -		3				\$50.00		0.00			
N 12	WOOD	09/17/12	09/21/12	M-F 4-5p Ellen	CM	4-5p	1 - 1 - 1 - -	:30	3	\$150.00	P5	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	1 - 1 - 1 - -		3				\$150.00		0.00			
N 13	WOOD	09/18/12	09/20/12	M-F 5p News M-F News 8 @ 5p	CM	5-530p	- 1 - 1 - - -	:30	2	\$300.00	P5	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- 1 - 1 - - -		2				\$300.00		0.00			
N 14	WOOD	09/19/12	09/21/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	- - 1 - 1 - -	:30	2	\$300.00	P5	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- - 1 - 1 - -		2				\$300.00		0.00			
N 15	WOOD	09/17/12	09/20/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	11 - 1 - - -	:30	3	\$500.00	P5	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	11 - 1 - - -		3				\$500.00		0.00			
N 16	WOOD	09/17/12	09/21/12	M-F 7-730p Inside Edition	CM	7-730p	111 - 1 - -	:30	4	\$200.00	P5	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	111 - 1 - -		4				\$200.00		0.00			
N 17	WOOD	09/17/12	09/20/12	M-F 730-8p Access Hollywood	CM	730-8p	1 - - 1 - - -	:30	2	\$200.00	P5	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	1 - - 1 - - -		2				\$200.00		0.00			
N 18	WOOD	09/17/12	09/17/12	Mon Prime Other 2 Monday 8-10p	CM	8-10p	1 - - - - -	:30	1	\$1,000.00	P5	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	1 - - - - -		1				\$1,000.00		0.00			
N 19	WOOD	09/18/12	09/18/12	Tue Hour 1 Tuesday 8-9p	CM	8-9p	- 1 - - - - -	:30	1	\$1,000.00	P5	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- 1 - - - - -		1				\$1,000.00		0.00			
N 20	WOOD	09/18/12	09/18/12	Tue Hour 2 Tuesday 9-10p	CM	9-10p	- 1 - - - - -	:30	1	\$500.00	P5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- 1 - - - - -		1				\$500.00		0.00			
N 21	WOOD	09/19/12	09/19/12	Wed Hour 1 Wednesday 8-9p	CM	8-9p	- - 1 - - - -	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	WOOD	09/19/12	09/19/12	Wed Hour 1 Wednesday 8-9p	CM	8-9p	--1----	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--1----		1				\$300.00		0.00			
N22	WOOD	09/20/12	09/20/12	Thur Hour 3 Thursday 10-11p	CM	10-11p	---1---	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---1---		1				\$300.00		0.00			
N23	WOOD	09/21/12	09/21/12	Fri Hour 2 Friday 9-10p	CM	9-10p	----1--	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----1--		1				\$650.00		0.00			
N24	WOOD	09/17/12	09/21/12	LN M-F M-F News 8 @ 11	CM	11-1135p	11111--	:30	5	\$450.00	P5	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	11111--		5				\$450.00		0.00			
N25	WOOD	09/22/12	09/22/12	LN Sa Saturday News 8 @ 11	CM	11-1130p	-----1-	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1-		1				\$300.00		0.00			
N26	WOOD	09/17/12	09/21/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a	11111--	:30	5	\$150.00	P5	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	11111--		5				\$150.00		0.00			
													Totals	58	\$15,440.00